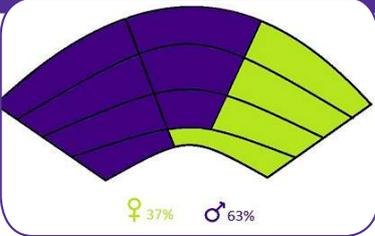




#5050campaign
@EuropeanWomen

**Final conference
Parity Democracy and 50/50 Campaign
No More Excuses.
Gender Equality after the EU Elections. What's next?
Brussels, European Parliament room A1 G-3, 9 July 2014**



Why do we organise a final conference on the EWL 50/50 campaign and parity democracy?

The European Women's Lobby (EWL) with its partner organisations have been running parity campaigns to raise greater awareness of the importance of gender parity in politics.

This event will address the outcomes of the 2014 European Parliament elections from a gender perspective.

We hope that by the end of the day, you will have gained a better understanding of the state of play with regards to women in politics at national and EU level.

How can you support campaigns to boost women on their political path to ensure that more women reach political decision making positions across Europe?

At this event we will further discuss the impact of the Parity Democracy and European EWL 50/50 campaigns to measure the progress of these campaigns.

This conference on gender parity will test a series of principles that we have been developing around parity democracy.

What are the challenges ahead and why is it important to have equal representation of women and men in positions of power?

'The human race is like a bird with two wings—if one wing is broken, the bird can't fly.' Gloria Steinem, video message for 50/50 campaign, New York, 8 June 2014.

This event addresses the outcomes of the 2014 European Parliament elections from a gender perspective and aims to evaluate the impact of the Parity Democracy and EWL 50/50 Campaign. The conference is organised within the framework of the Project 'European Campaign for Parity Democracy and Active European Citizenship: No Modern European Democracy without Gender Equality', funded by the Fundamental Rights and Citizenship Programme of the European Union.

We are very grateful for the financial support of



With financial support from the EU's Fundamental Rights and Citizenship Programme.



Funded by the Progress Programme of the European Union

No More Excuses. Gender Equality after the EU Elections – What's next?

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PROGRAMME

- 13.00 -13.05 **Welcome**
Susana Elisa Pavlou, Director of Mediterranean Institute of Gender Studies, Cyprus
- 13.05-13.55 **Get Together – Networking Lunch**
- 14.00-14.10 **Welcome and Introduction** Vice-President of the European Parliament Ulrike Lunacek, Greens
Video message by Gloria Steinem, American feminist, journalist and political activist
- 14.10 -14.40 **Keynote speech and Q&A** with Jessica N. Grounds, Policy Advisor and former Executive Director and Co-Founder of Running Start - US perspectives on achieving greater participation of women in politics
- 14.40-15.05 **Panel I - Evaluation of the impact of the 'Parity Democracy' and EWL 50/50 campaign**
Moderated by Laura Shields, Director of The Media Coach
Presentation by European Women's Lobby, Mediterranean Institute of Gender Studies and partner organisations and followed by Q&A
- 15.05-15.25 **Panel II - Outcome of the EU elections from a gender perspective and Q&A**
Moderated by Tanja Milevska, Euractiv
Judit Tanczos, Policy Advisor, FEPS (Foundation for European Progressive Studies)
- 15.25-15.50 **Panel III - New MEPs, new ideas for gender equality**
Moderated by Sybille Bassler, ZDF (Zweites Deutsches Fernsehen) with
Terry Reintke, Bündnis 90 die Grünen, MEP Greens
Malin Björk, Vänsterpartiet, MEP GUE/NGL (European United Left /Nordic Green Left)
- 15.50-15.55 **Introduction to the next session**
by Anneli Jäätteenmäki, MEP ALDE (Alliance of Liberals and Democrats for Europe)
- 16:00-16:45 **Panel IV** Moderated by Gabriele Steinhauser, The Wall Street Journal
Women in European politics: How to ensure elected women are in top positions within the European Parliament? How to ensure parity, "with non-gender stereotypical portfolios for women"? **Women politicians and Media:** How to mainstream gender equality within media? **Women and diversity:** How to ensure the diversity of women within politics? With Nathalie Labourdette, Head of Eurovision Academy and Sirpa Pietikainen, MEP EPP (European People's Party)
- 16:45-17.00 **Vote on commitments to principles for the achievement of parity and diversity in Europe**
Annette Lawson NAWO (National Alliance of Women's Organisations UK)
- 17:00-17:15 **What will be on the agenda for the coming 6 months?**
Presentation Italian Permanent Representation to the European Union,
Germana Viglietta, Social Attaché
Introduction by Serap Altinisik, European Women's Lobby 50/50 Campaign Manager
- 17.15- 17.25 **Wrap up of results and way forward**
Viviane Teitelbaum, European Women's Lobby President
and Joanna Maycock, European Women's Lobby Secretary General



No More Excuses. Gender Equality after the EU Elections – What's next?

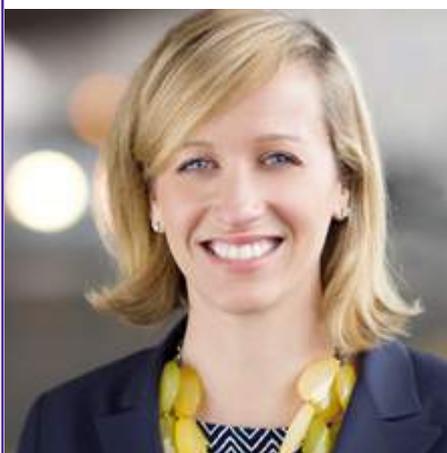
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Susana Elisa Pavlou is currently Director at the Mediterranean Institute of Gender Studies (MIGS) and has extensive experience in the coordination and management of projects, in gender equality training and education, and in gender research and analysis, with particular expertise on issues of gender and social policy, and violence against women. She is serving a third term as Board Member of the European Women's Lobby and is a member of the Executive Committee. She holds a BA in Political Science from the State University of New York at Stony Brook and an MSc in International Politics with an area concentration in the Middle East from the School of Oriental and African Studies (SOAS), London University.



Ulrike Lunacek is an Austrian Member and Vice President of the European Parliament. She is also Co-President of the LGBT Intergroup of the European Parliament. During her former career as a Member of the Austrian Parliament (1999 – 2009) she was her Party's spokeswoman on Foreign and Development Policy and Equality for Lesbians, Gays and Transgender Persons. Furthermore she was now again frontrunner of the Austrian Greens in the European elections 2014. Her specific work on foreign affairs, with a conflict prevention and rights-based focus on human rights, women's rights, rights of ethnic and sexual minorities, including the struggle for fair trade and socially and ecologically sustainable trade relations has been at the core of her political work.



Jessica N. Grounds is the Director of Women Ready for Hillary, the grassroots organization building a network of supporters to encourage Secretary Hillary Clinton to run for President in 2016. Previously she served as the Executive Director of Running Start, a nonprofit that she co-founded and which inspires girls and young women to run for elected office. Jessica has lectured on campaign strategy, barriers for women's political leadership, and has led candidate trainings for a variety of organizations. Jessica was named a Rising Star in Politics magazine and received the Young Woman of Achievement Award from Women's Information Network. Jessica completed a graduate program in Women, Policy and Political Leadership from Women & Politics Institute at American University and holds a Master of Science in Leadership from the McDonough School of Business at Georgetown University.

No More Excuses. Gender Equality after the EU Elections – What's next?

Brussels, European Parliament, 9 July 2014



Laura Shields, Brussels Director of The Media Coach, media trainer and journalist. After graduating from Cambridge University in 2000, she worked as a financial producer for CNN and CNBC Europe in London before moving to BBC News as the Economics and Business Analyst. At the BBC Laura also produced political and financial news for Radio 4's World at One and PM programmes and was a key member of the teams that produced the TV results coverage for the UK, US and European elections. Laura was a contributor to the BBC website and has also had her work published in Open Democracy and Communication Director and Outsource Magazines.



Dina Loghin is the founder and Executive President of "Șanse Egale pentru Femei" / Equal Opportunities for Women (ȘEF) Foundation, Iasi, Romania. She managed multi-country gender equality projects to mainstream gender in local governance and in the electoral platforms of political parties. Her advocacy work and lobbying activities have a focus on women in decision making and employment policies as well, with particular attention to work-life balance and reducing women's vulnerability to poverty. Dina has a MA Degree in Gender Studies from the Faculty of Political Sciences, National School of Political and Administrative Studies Bucharest, and a Bachelor of Science Diploma from Faculty of Hydrotechnics/ Gh. Asachi Technical University, Iasi.



Jūratė Puidienė is the Director of the Women Employment Information Centre, where she started as a volunteer and worked as project coordinator. She has great experience in project management and coordination in the public and business sector, gender equality training. She is great believer in networks. Created women in business network "XXI century" and women in politics network "MILDA" in Kaunas, Lithuania. Jūratė Puidienė graduated from Vilnius State University (1984).

No More Excuses. Gender Equality after the EU Elections – What's next?

Brussels, European Parliament, 9 July 2014



Marcela Adamusová has been working in Fórum 50 % since July 2009. Her main responsibility are projects focused on gender equality on local level. She studied the master programme Gender Studies at Charles University in Prague. She is a representative of Fórum 50 % in an international coalition Social Watch where she also works as a PR manager. In her free time she plays violin in a rock band Pankix.



Serap Altinisik joined the EWL team in September 2011 as Fundraising Coordinator and Policy Officer dealing with Women in decision-making. She was previously responsible for the Campaign Unit at European Network against Racism (ENAR) in Brussels. Serap was Head of Department of Domestic Violence for the women's rights organisation TERRE DES FEMMES (TDF) in Germany for over 5 years, where she also coordinated TDF's large activist network. Before she gained professional experience at Führungsakademie Hannover (Germany) as a Process Consultant in Personnel and Organisation Development.



Maria Angeli is currently working at the Mediterranean Institute of Gender Studies (MIGS) as a project coordinator and a trainer for gender equality. She was involved in several research projects with MIGS, the University of Cyprus and was a national researcher for the Global Media Monitoring Project. Maria holds a BA in Sociology from Panteion University in Athens, Greece and an MA in Gender and Media from Sussex University in the UK.



Tanja Milevska currently works as a journalist at EurActiv where she covers the "Social Europe and Jobs" section as well as enlargement issues. She has previously worked as the EU-based correspondent for a number of media in the Balkans, such as the BBC World Service, Deutsche Welle World, and A1 TV. She has written for the Huffington Post, Balkan Insight, La Libre Belgique, and others.

No More Excuses. Gender Equality after the EU Elections – What's next?

Brussels, European Parliament, 9 July 2014



Judit Tánczos is Policy Advisor at FEPS. Among other responsibilities, she is in charge of the research programme on progressive feminism, entitled “Woman up!”, which includes a network of over 150 engaged academics, politicians and civil society representatives, reached out to more than 1500 participants. She is the editor of the FEPS book “Woman up! Women’s representation in politics, business and academia” and co-edited two issues of the FEPS scientific magazine – Queries. She also leads FEPS research on political and social dimensions of EU enlargement and migrant integration. She is co-coordinator of the FEPS Young Academics Network (YAN). She graduated at the Faculty of Law of ELTE University, (Budapest) and spent one semester at K.U. Leuven, Belgium. Her recent FEPS publications include “Why not triple? Three pledges towards a progressive migration policy” and “Parity agenda: reclaiming ownership”.



Sibylle Bassler is the director of the editorial department of “ML mona lisa”, a television broadcast on ZDF. Working since 1988 for this channel, she is known for reports from different countries like Russia, Rumania, India, the US, Greenland and Canada. Her movie, “Vergewaltigt und vertrieben” (1992), revealed the fact of mass-rapes in former Yugoslavia for the first time, and was watched worldwide. Her main focus lies on violence against children, trafficking in women and pornography, as well as on portraits of know people like Gerhard Schröder, Joschka Fischer or Elisabeth Hartnagel, who was the sister of Sophie and Hans Scholl. She furthermore teaches practical workshops at the university Freiburg and Tübingen. She graduated in printing, publishing, journalism and sociology from the university Mainz.



Malin Björk is a newly elected Member of European Parliament, representing the Swedish Left Party. She is a feminist activist and also fights for LGBT-issues. She has previously worked for the European Women’s Lobby; as a project leader for a Nordic-Baltic pilot project for regional cooperation against trafficking and prostitution; as a project leader for European Anti-Poverty Network and as a political advisor on issues of gender equality for the United Left group in the European Parliament. Malin combines activism and political work and believes that cooperation between NGOs and policy makers is important to find real solutions to women’s rights issues.

No More Excuses. Gender Equality after the EU Elections – What's next?

Brussels, European Parliament, 9 July 2014



Terry Reintke is a newly elected German Member of the European Parliament from the Green Party. Already active since more than 10 years in green politics, she focuses on social policies, gender equality and LGBTI rights and works for a social, ecological and democratic Europe. She was co-author of a queer feminist manifesto and initiated together with other young greens the initiative youth in crisis.eu. Before this she worked for the MP Ulrich Schneider in the German Federal Parliament and was spokesperson of the Federation of Young European Greens. She has a degree in Political Science from the Freie Universität in Berlin.



Anneli Jäätteenmäki, member of the European Parliament was born in 1955 in Lapua in Western Finland. She is a master of law and worked as a lawyer from 1981 to 1987 before becoming a member of the Finnish Parliament in 1987. She became the chair of the Centre party in 2002 being the first woman leading a major Finnish party. In 2003 Jäätteenmäki became the first female prime minister of Finland. MEP since 2004 her main focus is on foreign relations, and constitutional affairs to make the EU more transparent and service-oriented.



Gabriele Steinhauser writes about the European Union, financial regulation, international courts and life in Europe more generally for The Wall Street Journal in Brussels. Previously, Ms. Steinhauser was a business writer for the Associated Press and an editor on the Journal's Europe desk in Brussels and London. Previously, Ms. Steinhauser was a business writer for the Associated Press and an editor on the Journal's Europe desk in Brussels and London. She holds an M.A. in International Relations from the University of St. Andrews in Scotland and an M.S. from Columbia University's Graduate School of Journalism.

No More Excuses. Gender Equality after the EU Elections – What's next?

Brussels, European Parliament, 9 July 2014



Nathalie Labourdette is the head of EUROVISION ACADEMY , the corporate training arm of the EBU based in Switzerland. She has developed a professional-to-professional training model for Radio and TV Broadcasters professionals. Nathalie is furthermore secretary to WEM, the EBU Women Executives in the Media network, which first summit took place in February 2014 in Brussels. Previously, she spent some years in Brussels at the European Commission where she was administrator in the Audiovisual Policy Unit. Before, she had been for ten years a very active producer of documentaries and works of fiction, moved on to film distribution and also produced programmes for Radio Sweden.



Sirpa Pietikäinen is a Finnish member of the European People's Party (EPP) in the European parliament. Ms. Pietikäinen is former Finnish Minister of Environment (1991-1995). At the European parliament, she is the first vice-chair of the Internal Market and Consumer Protection Committee, and substitute Member in the Economic and Monetary Affairs Committee and in the Women's Right and Gender Equality Committee. She was also the EPP-shadow person attending the work of the Special Committee on the Financial, Economic and Social Crisis. A graduate from the Helsinki School of Economics, Ms. Pietikäinen has MSc (Business), and still teaches university courses on negotiations theory and practices.



Annette Lawson is chair of two organisations, NAWO, the National Alliance of Women's Organisations, and the Judith Trust. The first is an umbrella organization bringing together organisations supporting the principles of the Beijing Platform for Action and CEDAW, the second a family foundation named for her sister working to fill gaps in policy and implementation that would improve the lives of people with both learning disability and mental health problems. She has held public appointments; advised government and been part of and led NGO delegations - including EWL - to the United Nations. She is furthermore a past Vice-president of the European Women's Lobby, who believes that we will never have a more just and peaceful world without changing the balance of power between women and men. She is a sociologist and feminist activist, working from an interdisciplinary perspective for gender equality and women's access to their human rights. She received an OBE (Order of the British Empire) for her 'services to diversity'.

No More Excuses. Gender Equality after the EU Elections – What's next?

Brussels, European Parliament, 9 July 2014



Germana Viglietta is working as Social attaché within the Italian Permanent Representation to the EU and is responsible for labor, social policies and equal opportunities. After her studies in political Sciences and a Master in European Affairs, she started as Head of Unit in the Italian Ministry of Labor and Social Policies. From 2001 until 2005 she has been responsible for labor and policies, education and vocational training, including the management of Structural Funds. From 2005 until 2012 she has been in charge for migration issues with specific reference to legal migration at national, EU and international level.



Joanna Maycock has recently joined the European Women's Lobby as Secretary-General. Joanna has 20 years' professional experience in senior leadership and governance positions in the European and International Development NGO sector, always fighting for women's rights and gender equality in her various roles. For the past 12 years, she has worked in Brussels for ActionAid a global Federation working for a world free from poverty and injustice. Her most recent role at ActionAid was as Director for Country Coordination, and Head of Europe, and she also served as President of current President of CONCORD, the European Confederation of Development NGOs. Joanna also has an experience working for migrant women's rights at the International Organization for Migration.



Viviane Teitelbaum is the President of the European Women's Lobby. She is also the President of the Council of French-speaking Women of Belgium, an umbrella organisation comprising more than 60 feminist organizations and individual members belonging to various philosophical and ideological trends. Viviane Teitelbaum holds a Master degree in Journalism from ULB (Brussels) and one in International Relations, from the University of Southern California. She is an author and published nine books. Currently she is an active member of Brussels Parliament and chair of the Advisor committee on equality between women and men in the Parliament.

No More Excuses. Gender Equality after the EU Elections – What's next?

Brussels, European Parliament, 9 July 2014

Partner organisations of the Parity Democracy and 50/50 Campaign



EUROPEAN WOMEN'S
LOBBY
EUROPEEN DES FEMMES

The European Women's Lobby (EWL) is the largest umbrella organization of women's associations in the European Union (EU), working to promote women's rights and equality between women and men. EWL membership extends to organisations in all 28 EU member states and the three candidate countries, as well as to 20 European-wide bodies, representing a total of over 2000 organisations.

www.womenlobby.org

@EuropeanWomen



The Mediterranean Institute of Gender Studies (MIGS) is a non-profit organisation based in Cyprus, which promotes and contributes to projects of social, political, and economic themes relating to gender with an emphasis on the Mediterranean region. The Institute recognizes the multi-layered levels of discrimination against women and accepts that this discrimination takes different forms. MIGS is committed to the elimination of this discrimination using a combination of research, advocacy and lobbying, as well as trainings, conferences, and other activities. MIGS encourages diverse approaches, creative activities, and a variety of methodologies together with feminist epistemologies in order to promote its broader objectives of an egalitarian, non-sexist, pluralistic, democratic, and tolerant society.



Forum 50 % is a Czech NGO working for equal political participation of women and men. The insufficient representation of women in political life influences the quality of democracy and has a negative impact on the functioning of the Czech society. Their primary goal is to surpass the level of 30 %, which is the minimum representation any group needed to reach in order to be able to advance its interests and to stop being a discriminated minority. Their long-term goal is to reach parity of men and women, which we consider to be the basic principle of democratic, pluralistic society.

The main principle of their undertakings is an apolitical approach – Forum 50 % is a strictly non-party association. They also work on a change of attitudes of Czech society towards women and men and their roles in public life. They further try to create equal and fair conditions for both women and men to participate in the decision making procedures.



The Women's Employment Information Centre (WEINC) was formally established as an NGO in December of 1994, by an initiative of the Kaunas Municipality and the United Nations International Labour Office (UNILO). WEINC began as a local organization, and although it continues to address the needs of women in Kaunas and the surrounding districts, it works closely with women's NGO's on a national and international level. Nationally, the WEINC has a number of individual and joint projects that address the needs of women through electronic and practical skills training and business and personal consultations. On an international level, WEINC has a number of projects that were established in partnership around women entrepreneurs with Finland, Sweden and France. WEINC has also participated in international joint projects and training of women in equal opportunities, organizational management, women in politics and trade unions.



The Romanian Women's Lobby (RoWL) is an umbrella association representing the national co-ordination for the European Women's Lobby at Romanian national level, and includes Romanian NGO's dedicated to support women in all aspects of life. RoWL was established in 2007 in order to promote real and effective equality between women and men in all spheres of public and private life, throughout Romania and Europe. Its main objective is to foster a friendly environment for gender equality in Romania.

European Campaign for Parity Democracy and Active European Citizenship: No Modern European Democracy without Gender Equality!

At the moment, there is no binding provision to ensure the equal participation of women and men in any of the EU decision-making bodies. Actions to address the lack of equal participation in European Parliament elections, and in EU political decision-making generally, have not been strong enough despite existing political commitments. The EWL and its 50/50 Campaign is also a partner to a the project European Campaign for Parity Democracy and Active European Citizenship, coordinated by the Mediterranean Institute of Gender Studies (Cyprus) in partnership with the Women's Employment Information Centre (Lithuania), Forum 50% (Czech Republic) and the Romanian Women's Lobby (Romania).

The overall aim of the project is to promote active democratic citizenship and Parity Democracy in Europe by adopting a dual approach: direct engagement with all relevant stakeholders in order to ensure their commitment to the development of plans of action for the promotion of women's political participation on a national level; and an awareness raising and lobbying campaign which highlights the importance of equal representation and Parity Democracy and to mobilize support from key stakeholders including political parties, the media, as well as the public at large.

The European Political Mentoring Network

The Campaign also comprises a very concrete aspect, the EWL European Political Mentoring Network, promoting and supporting women from ethnic minorities or migrant backgrounds to run for the 2014 European Parliamentary elections, with the help of current

members of the European Parliament. To deconstruct stereotypes and in order to create new role models, this Mentoring Network aims at preparing the mentees to stand in the 2014 European elections, by sharing advice and experiences during one-to-one meetings and capacity building workshops. The network is coordinated by Karima Zahi, EWL Policy Officer and Gina Horst, Policy Assistant on the subject of Women and Decision-Making.

Today, even if women have the same formal political rights as men, and even if some individual women hold high political positions, women as a group are too often excluded from decision-making positions. It is mostly men who set the political priorities and decide on the spending of public money, and the political culture, including in Europe continues to be male dominated.

The under-representation of women in decision-making also means that the legitimate interests, needs and expectations of society as a whole are not fully taken into account and leads to a waste of the public resources affected to these decisions. Finally, a balanced participation of women and men in decision-making can bring out different ideas, values and behaviors useful for the building of a more just and harmonious world for all, women and men.

Parity concerns the equal representation and power-sharing between women and men, for which quotas are one possible means. Unlike quotas, the concept of Parity Democracy does not treat women as a minority group within the dominant framework. Parity Democracy implies removing structural and cultural impediments for women's entry into decision-making, such as adapting the working conditions of elected representatives to the demands of modern life, dissolving gender stereotypes, and changing electoral systems which are less favorable to women.

