EUROPE AT A CROSSROADS

Equal participation of women at all levels: prerequisite for peace, prosperity & societal change

#FeministEurope  #EUelections2024

Safeguarding & improving women’s rights & leadership via functioning institutionalised mechanisms
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The EU as a community of like-minded states is based on certain fundamental values such as democracy and rule of law, which the Union aspires to promote. Despite the fact that the EU achieved a lot in equality between women and men during the last decades, there are still many challenges ahead. The myth of “equality being already there” in Europe, prevents equality between women and men from becoming a standalone goal for the EU, resulting in weak institutional mechanisms promoting diversity and equality but lacking the specific approach required to tackle gender inequalities and advancing women’s rights.

The last ten years saw significant improvements for women’s rights, yet progress for equality have been hampered, and sometimes even significantly threatened and revoked because of:

- **A lack of commitment** from some EU Member States to the EU binding goal of equality between women and men.
- **A lack of political will at national level** to properly implement and monitor EU policies, a lack of systematic gender mainstreaming in all areas, and a lack of strong architecture for equality between women and men.
- COVID and its aftermath, the climate of austerity reinforces the idea that women’s rights are “the icing on the cake”.
- **Financial cuts** that are threatening the very existence of women’s organisations and other anti-discrimination organisations.
- **Attacks of ultra-conservative, anti-feminist and extreme religious groups**, who systematically call gender equality into question and use religion, tradition or culture to legitimate violations of women’s rights.
- **Recent national elections** which brought to power more populist, sexist and anti-feminist decision-makers, directly threatening policies for women’s rights & minorities. We must make sure that this does not happen in the forthcoming 2024 European elections.
- **Governments’ increased controls on NGOs and citizens**, or ‘re-registering’ NGOs, as an excuse to control, reducing funding or creating competition amongst NGOs. We also witness growing attacks on female human rights defenders / activists.
- The neoliberal system and the consumer society which negatively impact women’s and girls’ empowerment, by commodifying their body, sexuality and perpetuating gender stereotypes throughout all spheres of society.
- **Stereotypes**, which are still prevalent in all spheres of society (toys, education, labour market, the media), impact on women’s and girls’ health, banalise violence and everyday sexism, and convey restrictive messages and norms about women’s role in society.

(Continues)
The forthcoming EU elections are a chance for everyone to commit to achieving true democracy. It is a moment where you can make your voice heard, including by being involved in the campaigning and voting in the 2024 EU elections.

It is an opportunity to make our Europe a place where women and girls in all their diversity enjoy equal rights and participation in every area and across all levels of society; where women are free from all forms of oppression and exploitation; it is a Europe that benefits the whole European society, not just women.

That is why the European Women’s Lobby calls on you to mobilise during the 2024 EU elections and to vote for feminist leaders. Leaders who share the values of democracy and equality!

Through this lobbying kit and its tools we invite EU citizens to join in on our 2024 EU elections campaign. Using these at your own surroundings, in your own country, you can multiply our efforts and help us ensure that women’s rights and gender equality are a critical topic of this campaign and put high on the political agenda of the next European mandate.

We count on you! Together, let’s fight sexism and put women’s rights at the core of European policies to deliver on the European project of peace, democracy, inclusion, equality and solidarity!

Iliana Balabanova
EWL President
EWL’S 2024 EU ELECTIONS MANIFESTO

FIND TRANSLATED VERSIONS OF THE EWL’S 2024 EU ELECTIONS MANIFESTO HERE:
HTTPS://WOMENLOBBY.ORG/MANIFESTO2024
EUROPE AT A CROSSROADS

Equal participation of women at all levels: prerequisite for peace, prosperity & societal change

#FeministEurope  #EUelections2024

A Manifesto by the European Women’s Lobby

Safeguarding & improving women’s rights & leadership via functioning institutionalised mechanisms
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Despite significant wins for women’s and girls’ rights in Europe, the recent challenges have shown again that crises impact women, girls and women’s rights organisations disproportionately.

In the EU, 1 in 3 women have suffered physical and/or sexual violence and 1 in 2 women have experienced sexual harassment since the age of 15.

Europe has started to embark on an appalling backward trend. Gender stereotypes and patriarchal values are still thriving in our societies. Women are being relegated to unpaid or underpaid and non-recognised care roles, rampant sexism deprives women of equal opportunities and empowerment in all areas of life. Some of the most fundamental and hardest won women’s and girls’ rights have been revoked; in present-day Europe women are still dying from lack of access to abortion or killed by their intimate partners or family members!

We want a Europe where women and girls in all their diversity enjoy equal rights and participation in every area and across all levels of society and where they are free from all forms of oppression and exploitation.

The average gender gap in pensions in Europe is 30%.

Putting women’s and girls’ rights at the core of European policies is mandatory to deliver on the European project of peace, democracy, inclusion, equality and solidarity.

We call on EU and national decision-makers to provide funds for and take binding measures to:

- Achieve parity democracy and women’s equal representation;
- Champion women’s economic independence towards a feminist economic model;
- Put an end to all forms of violence against women and girls perpetrated by the patriarchal system;
- Put an end to the neo-liberal and patriarchal exploitation of women’s and girls’ bodies;
- Guarantee women’s bodily autonomy;
- Include women’s voices in peace-building;
- Make women an integral part of the green and digital transitions.

FIND OUT MORE ON HOW YOU CAN CONTRIBUTE to realising true equality between women & men in Europe in the full version of our manifesto.
The EU SHOULD

- Provide active support to women’s rights organisations, including financial resources and safe spaces;
- Adopt a gender mainstreaming strategy, including gender budgeting, to apply in all EU political instruments and paying specific attention to major changes like the digital and green transitions;
- Ensure equal representation of women and men in political decision-making as a 50/50 representation of each sex in any EU decision-making body, including the EU “top jobs”;
- Carry out a gender budgeting analysis during the 2023 mid-term review of the 2021-2027 Multiannual Financial Framework (MFF);
- Swiftly adopt the Directive on violence against women and domestic violence including its provisions on sexual exploitation and cyberviolence against women;
- Propose the inclusion of violence against women and girls to the list of Eurocrimes in order to ensure the completion of a comprehensive EU legislative framework that addresses all forms of Violence Against Women and Girls (VAWG);
- Adopt the Equality Model at the EU level and harmonised EU legislation in alignment with the end-demand approach,
- Recognise Sexual and Reproductive Health and Rights (SRHR) including the right to safe abortion, as a part of women’s and girls’ human rights and include them in the European Charter of Fundamental Rights;
- Implement fully the UNSC Resolution 1325 and the whole agenda on women, peace and security;
- Systematically apply gender mainstreaming and take an intersectional approach when it comes to framing climate policies and regulations.

The EU Member States Should

- Adopt binding legislation on quotas and zipped lists, depending on the electoral system, to reach parity for elected representatives for political decision-making positions;
- Build, invest and maintain accessible, affordable and high quality care infrastructures and services within a human rights, life-cycle approach to meet care needs at every stage;
- Provide women with access to decent quality work, including a decent income, equal pay, security, personal development and adequate social protection, paying specific attention to women with higher rates of unemployment and lowest pay such as women with disabilities, migrant women, older women and women living in rural areas;
- Provide, free of charge and easily accessible support to all, which is tailored to the needs of victims of violence against women and girls, including women with disabilities, migrant women, women living in rural areas, migrant women affected by homelessness;
- Provide effective support to women victims of sexual exploitation by implementing exit programmes including legal, health, housing and employment support;
- Guarantee access to safe, legal and free abortion to all women regardless of the circumstances and paying particular attention to the needs of minority groups like migrant women or women with disabilities;
- Include comprehensive relationship and sexuality education in school curricula, based on autonomy, respect, mutuality, consent, safe and pleasurable sex and tackling gender stereotypes, the realities of the violence of pornography and the objectification and pornification;
- Develop specialised support services for all women and girls displaced by war including universal access to legal, medical, psychosocial, and sexual and reproductive health services that are fully accessible and tailored to women with disabilities, older women, and women and girls from diverse cultural and linguistic backgrounds;
- Seize the opportunity of the green transition to tackle the gender pay, employment, and long-term earnings and pension gaps, and to guarantee women’s economic independence.
LET'S CAPITALISE ON THE 2024 EU ELECTIONS TO FIRMLY ESTABLISH WOMEN’S RIGHTS & EQUALITY AT THE CORE OF THE EU!

OUR CALLS
European Commission’s first ever female President with her historic cabinet made of a team of Commissioners that almost reached 50/50 gender parity, the nomination of a Commissioner for Equality, the adoption of the long-awaited Women on Board Directive, a Directive on Pay Transparency, as well as an European Commission’s proposal on a Directive on Violence Against Women and Domestic Violence: those are some of the recent significant wins for women’s rights and for all people in Europe.

Yet, amid the multiple challenges - the COVID-19 pandemic, Russia’s invasion of Ukraine, the energy crisis, the climate crisis and natural disasters, the galloping inflation, the shrinking space and limited resources for women’s rights - women and women’s rights organisations have been once more severely and disproportionately impacted and we witnessed the erosion of women as specific political subjects. A robust commitment to put women’s and girls’ rights at the core of European policies is required.

For the first time in a decade, gender inequalities have increased in employment, education, health status and access to health services. Traditional roles based on gender stereotypes and patriarchal values are on the rise in our societies, relegating women to unpaid or underpaid and non-recognised care roles and putting a high burden on women’s equal participation in the political space and formal labour market. The prevalence of sexism continues to suppress and oppress women and girls, maintain them in a subordinate place and hamper women’s and girls’ equal opportunities and empowerment in every domain. As disparities between EU Member States worryingly increased, Europe has started to embark on an appalling backward trend. Some of the most fundamental and hardest won women’s and girls’ rights have been revoked. It is horrifying that in present-day Europe, women are still dying from lack of access to abortion, such as in Poland where the de facto ban of this fundamental right has caused the death of at least six women. According to CEDAW review results, many countries also withhold access to Sexual and Reproductive Health and Rights services to women from minorities including women with disabilities, asylum seeking and migrant women. No country is immune to this backlash on women’s rights. For example, in France 113 women were killed by their (ex-)partner in 2021 and in Europe, approximately 2600 women were killed by their intimate partners or family members in 2020. Despite, the EU’s legal obligation to deliver on equality between women and men and gender mainstreaming, i.e. applying a gender perspective to all policies, women’s fundamental rights are yet to materialise in practice.

On average women earn 12.7% per hour less than men in the EU impacting women’s economic independence and old age security.
WE WANT

A Europe where **women and girls in all their diversity enjoy equal rights and participation in every area** and across all levels of society; where women are **free from all forms of oppression and exploitation**. Such a Europe would be beneficial to the whole European society by:

- Increasing the **legitimacy and representativeness** of European institutions;
- Contributing to **bridging the democratic gap** between the EU and its citizens in particular its women and girls;
- Improving the **efficiency and responsiveness** of EU policies;
- Creating **wealth**: improved gender equality would lead to an increase of 6.1 to 9.6 percentage points in EU GDP per capita by 2050, which amounts to €1.95 to €3.15 trillion;
- Boosting employment rate: **equal opportunities in STEM education** and in the labour market would trigger a growth of EU employment rate by 2.1 to 3.5 percentage points by 2050.

**WE CALL ON**

- **Candidates** - to address the diversity of women’s and girls’ real life concerns in their campaigns and keep women’s rights high on the political agenda once elected!
- **European and national political parties and European political groups** - to apply gender mainstreaming and gender budgeting to their programmes!
- **The media** - to provide voters with unbiased, independent, complete information and a comprehensive view of their options, by giving an equal platform to both female and male candidates; to increase coverage of women’s rights topics and dismiss once and for all gender stereotypes and the objectification of women!
- **The electorate** - to engage, assess candidates’ track records and commitment to women’s rights and to vote for feminist leaders!
- **EU Institutions** - to enable and take responsibility for democratic fair and equal election processes for female and male candidates, where they are equally safe and welcome to use all public fora to communicate with the electorate, without the risk of facing gendered mis- or disinformation or online and offline harassment.

It is only **together**, by leaving no woman and girl behind, that we can successfully face the current challenges. Women are not only more than half of the population but also key agents of change; that’s why women must be free and empowered to engage in all spheres of life, at all levels, including to actively participate in political life by voting, belonging to democratic mechanisms etc. It is with women’s inclusion and expertise that we can find appropriate solutions and operate a socially, economically and environmentally fair transition.

THE 2024 EU ELECTIONS WILL BE A TURNING POINT

**LET’S ALL TAKE OUR RESPONSIBILITY!**
Existing inequalities are deeply rooted in unequal power relations between women and men and exacerbated by the shrinking space for women’s rights and the erroneous perception that equality achieved in legislation leads to real gender equality. “Natural” progress will not be efficient in materialising equality between women and men - we must be proactive.

To adopt a gender mainstreaming strategy, including gender budgeting, to apply to all EU political instruments and paying specific attention to major changes like the digital and green transitions;

To assess the Gender Equality Strategy 2020-2025, incorporate the results in a Gender Equality Strategy 2.0 for 2025–2030, and include a dedicated budget into this strategy;

To establish an EU Council configuration on Women’s Rights and Gender Equality;

To provide active support to women’s rights organisations, including financial resources and safe spaces;

To appoint an EU Commissioner with sole responsibility for Women’s Rights and Gender Equality and for the enforcement with all other Commissioners of gender mainstreaming in all portfolios;

To take ambitious measures, to combat gender stereotypes, sexism and sexist hate speech and its impacts in all sectors of society, including in the media, online, in education, in the labour market; these should pay particular attention to the myths and disinformation around women from minorities and the intersecting discriminations they experience also based on other grounds such as disability, ethnicity, age and sexual orientation and status.

Women are not a minority; they represent over half of the population. Women are not homogeneous, their real life experiences intersect with a multitude of factors. Therefore, diverse and equal representation of women in the political, social and economic spheres is essential for European democracy.

Our calls to the European Union:

- To establish mandatory parity in candidate lists for EU elections;
- To ensure female candidates are placed at electable places on EU elections lists by making compulsory the use of quotas and methods to alternate female and male candidates such as zipped lists;
- To ensure the equal representation of women and men in political decision-making as a 50/50 representation of each sex in any EU decision-making body, including the EU “top jobs”;
- To spell out the obligation for political parties to nominate both a woman and a man as lead candidates on EU election lists.

Our calls to the EU Member States:

- To propose candidates as Commissioners in a way that equal representation of women and men among members of the European Commission is ensured;
- To adopt binding legislation on quotas and zipped lists, depending on the electoral system, to reach parity for elected representatives for political decision-making positions;
- To ensure the rights to vote, stand for election and participate in democratic life of all women, including women with disabilities who may still currently be deprived of these rights, and/or face additional barriers in the process;
- To adopt, adequately implement and fund binding measures to guarantee women’s safety when engaging in the public online or physical space;
- To ensure the swift implementation of the Women on Board Directive to improve equal representation of women at decision-making positions in the economic sector.
CHAMPIONING WOMEN’S ECONOMIC INDEPENDENCE
TOWARDS A FEMINIST ECONOMIC MODEL

We must adopt a feminist economic model enshrined in economic justice, social justice and environmental justice which recognises care as the backbone of our society. We must invest in reversing the feminisation of poverty which especially affects marginalised women due to their experience of several forms of discrimination.

OUR CALLS TO THE EU MEMBER STATES:

- To integrate a gender perspective into fiscal, economic, employment and social policies;
- To ensure the European Care Strategy is embedded in a human rights framework, takes a holistic life-cycle approach recognising that care is an essential part of our economy;
- To move beyond this Strategy to establish a Care Deal for Europe, on par with the European Green Deal and Digital Agenda, with earmarked investments similar to these;
- To carry out a gender budgeting analysis during the 2023 mid-term review of the 2021-2027 Multiannual Financial Framework (MFF) and integrate gender budgeting into the future 2027-2033 MFF;
- To set up an EU wide pilot project with targets for gender mainstreaming in budgetary decisions, and monitor its implementation and outcomes through a dedicated Task Force;
- To adopt European targets for care support and services recognising the role all women, including older women and women with disabilities play as carers.

OUR CALLS TO THE EUROPEAN UNION:

- To build, invest and maintain accessible, affordable and high quality care infrastructures and services within a human rights, life-cycle approach to meet care needs at every stage;
- To provide women with access to decent quality work, including a decent income, equal pay, security, personal development and adequate social protection, paying specific attention to women with higher rates of unemployment and lowest pay such as women with disabilities, migrant women, older women and women living in rural areas;
- To guarantee the individualisation of social rights and (progressive) personal taxation;
- To systematically carry out gender assessment of economic and social policies so as to address the structural causes of the feminisation of poverty;
- To address and redress the gender pension gaps in the context of pension reform.

PUTTING AN END TO ALL FORMS OF VIOLENCE AGAINST WOMEN & GIRLS
PERPETUATED BY THE PATRIARCHAL SYSTEM

Violence Against Women and Girls (VAWG) is the most pervasive violation of women’s human rights. Male violence is a daily reality for many women and girls across Europe and is a visceral expression of structural inequalities between women and men. There can be no peace and security while women fear for their safety in their homes, in workplaces and in public places in Europe. In the EU, 1 in 3 women have suffered physical and/or sexual violence and 1 in 2 women have experienced sexual harassment since the age of 15.

OUR CALLS TO THE EU MEMBER STATES:

- To swiftly adopt the Directive on violence against women and domestic violence including its provisions on sexual exploitation and cyberviolence against women;
- Following the EU accession to the Istanbul Convention, to appoint an EU Coordinator for ending all forms of VAWG, who ensures coherence in the implementation of the different legislative instruments;
- To ensure that all forms of sexual exploitation of women, as per the Eurocrime referenced in Article 83(1) of the Treaty of the functioning of the EU (TFEU), are adequately addressed in EU legislation including prostitution and surrogacy;
- To propose the inclusion of violence against women and girls to the list of Eurocrimes in order to ensure the completion of a comprehensive EU legislative framework that addresses all forms of VAWG.

OUR CALLS TO THE EUROPEAN UNION:

- To ratify and implement the Istanbul Convention in its entirety without any reservations, addressing violence against women and girls as a structural human right violation and discrimination and applying a gender sensitive perspective into all policies and practices;
- To ensure the rights of migrant and refugee women and girls victims are protected, specifically in granting autonomous residency status - gender-based asylum claims should be considered, reception procedures must be gender-sensitive, and the principle of non-refoulement must be applied to victims of violence against women and girls;
- To fully implement the provisions of the Directive on violence against women and domestic violence once adopted;
- To provide, free of charge and easily accessible to all, support tailored to the needs of victims of violence against women and domestic violence, including women with disabilities, women living in rural areas, migrant women affected by homelessness.
Reproductive coercion and the denial of safe and legal abortion care is a form of Violence Against Women and Girls.

**OUR CALLS TO THE EU MEMBER STATES:**

- To adopt the Equality Model at the EU level and harmonised EU legislation in alignment with the end-demand approach;
- To ensure effective transposition of the Directive 2011/36/EU to combat trafficking in human beings, with a special focus on gendered analysis and trafficking for sexual exploitation;
- To ensure the continued mandate of a standalone, full-time Anti-Trafficking Coordinator to ensure the implementation of the Anti-Trafficking Directive and extend their mandate following the introduction of legislation on sexual exploitation to also oversee the implementation of all aspects related to combating trafficking and the sexual exploitation of women and children as per Article 83(1) of the TFEU;
- To ensure coherence with CEDAW and its General Recommendation 38 in all legislative frameworks and recognise the links between trafficking and prostitution.

**OUR CALLS TO THE EUROPEAN UNION:**

- To provide effective support to women victims of sexual exploitation by implementing exit programmes including legal, health, housing and employment support;
- To remove the conditionality of the sanction being linked to the fact that one “knows” that the person is trafficked;
- To develop and finance specific infrastructures and services adapted to the most vulnerable groups to trafficking and sexual exploitation such as women from minority groups, migrant women, young women, women with disabilities, women experiencing poverty or with backgrounds of abuse, including shelters, helpline and trained professionals.

**GUARANTEEING WOMEN’S BODILY SELF-DETERMINATION**

Reproductive coercion and the denial of safe and legal abortion care is a form of Violence Against Women and Girls.

**OUR CALLS TO THE EU MEMBER STATES:**

- To recognise Sexual and Reproductive Health and Rights (SRHR) including the right to safe abortion, as a part of women’s and girls’ human rights and include them in the European Charter of Fundamental Rights.

**OUR CALLS TO THE EUROPEAN UNION:**

- To guarantee access to safe, legal and free abortion to all women regardless of the circumstances and paying particular attention to the needs of minority groups like migrant women or women with disabilities;
- To ensure free, qualitative and equal access to a full range of contraceptives, including emergency contraceptives and support additional research to reduce the risk of harmful side-effects of women’s contraceptives, as well as to develop and commercialise new forms of male contraceptives;
- To include in school curricula, comprehensive relationship and sexuality education based on autonomy, respect, mutuality, consent, safe and pleasurable sex and tackling gender stereotypes, the realities of the violence of pornography and the objectification and pornification of women;
- To prevent, prohibit and criminalise female genital mutilation and coercion to other elective surgeries, and all other forms of sex-based violence and abuse of women’s sexuality and reproductive rights included in the Istanbul Convention such as forced abortion, forced marriage and forced sterilisation including of any women and girls with disabilities.
Women always bear the raw realities of all wars and armed conflicts, not only are they the ones disproportionately having to flee their country but their bodies are also the battlefields on which their perpetrators claim victory as the war in Ukraine is showing once again. Yet, women remain essential to ensure the functioning of societies in times of war. All EU responses to war and conflicts must therefore include a gender equality dimension.

**Our calls to the EU Member States:**

- To implement fully the UNSC Resolution 1325 and the whole agenda on women, peace and security;
- To foster and budget for a Culture of Peace in the Medium to Long Term;
- To ensure that women’s rights organisations and women are included in decision-making processes (peace negotiations, reconstruction and peace building, etc.);
- To perform gender audit/assessment of reconstruction programmes and policies to evaluate the impact on gender equality and women’s rights and conduct efficient monitoring.

**Our calls to the European Union:**

- To develop specialised support services for all women and girls displaced by war, including universal access to legal, medical, psychosocial, and sexual and reproductive health services that are fully accessible and tailored to women with disabilities, older women, and women and girls from diverse cultural and linguistic backgrounds;
- To ensure that support services to migrant women and girls are given by specially trained staff, in particular on Violence Against Women and Girls and sexual exploitation.

The intersection of gender, ethnic, racial, disability, and other factors, including global social inequalities, makes climate change a feminist issue. Women are disproportionately affected by the impacts of the climate crisis, while being powerful agents of environmental change who must be fully included in the green transition.

**Our calls to the European Union:**

- To increase women’s representation in decision-making in climate related local administrations and ministries;
- To proactively prevent the escalation of energy poverty which disproportionately affects women;
- To seize the opportunity of the green transition to tackle the gender pay, employment, and long-term earnings and pension gaps, and to guarantee women’s economic independence;
- To fully implement the Agreed Conclusions on women, gender and climate of the Commission on the Status of Women (E/CN.6/2022/L.7).
LET’S END FOR GOOD THE PATRIARCHAL SYSTEM & ATTITUDES THAT UNDERMINE THE DIGNITY OF ALL WOMEN & PUT WOMEN’S & GIRLS’ LIVES IN DANGER!
The European Women’s Lobby (EWL) would like to acknowledge the contribution from its national member organisations and warmly thank all the representatives that took the time to provide the EWL Secretariat with their expert knowledge and national feedback, in particular the Women in Politics Working Group.

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Founded in 1990, the European Women’s Lobby (EWL) is the largest European umbrella network of women’s associations representing more than 2,000 organisations in the EU coming together to campaign for their common vision of a Feminist Europe. The EWL has members in 26 EU Member States, three Candidate Countries (Republic of North Macedonia, Serbia, Turkey), Iceland and the United Kingdom, as well as 17 European-wide organisations representing the diversity of women and girls in Europe. Together with our members, we aim to influence the general public and European Institutions in support of women’s human rights and equality between women and men.

Funded by the European Union

ADDITIONAL RESOURCES

Scan!
LET'S REASSERT A STRONG POLITICAL WILL & ALLOCATE SUBSTANTIAL RESOURCES TO DELIVER ON THE EU COMMITMENTS ON EQUALITY BETWEEN WOMEN & MEN!

https://www.womenlobby.org/  European Women’s Lobby, June 2023
ACTIONS TO JOIN
**SIGN OUR PLEDGE**

Whether you are a candidate for the EU elections, a voter or a representative of the media you can support EWL’s campaign and commit to strive to advance women’s rights by signing our pledge. To do so, go here: https://forms.gle/tyvWqcgYpDC241zN9

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**TAKE OVER THE DIGITAL SPACE AND SHARE**

**EWL’S MANIFESTO AND PLEDGE**

The EWL wants a Europe where all women and girls enjoy equal rights and participation in every area and across all levels of society and where they are free from all forms of oppression and exploitation. Such a Europe is crucial for the whole of European society and would be highly beneficial because it would:

- Boost employment rate: equal opportunities in STEM education and in the labour market would trigger a growth of EU employment rate by 2.1 to 3.5 percentage points by 2050;
- Create wealth: improved gender equality would lead to an increase of 6.1 to 9.6 percentage points in EU GDP per capita by 2050, which amounts to €1.95 to €3.15 trillion;
- Increase the legitimacy and representativeness of European institutions;
- Contribute to bridging the democratic gap between the EU and its citizens in particular its women and girls;
- Improve the efficiency and responsiveness of EU policies.

Reaching this goal requires making the highest number of people aware and committed to equality between women and men and to do that your support and mobilisation is critical! That’s why you can help the EWL spread the word by relaying EWL’s manifesto and pledge on social media. To do so, check out EWL’s social media posts templates and visuals pages 28-39 of this lobbying kit.

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**SEND ADVOCACY LETTERS TO KEY PLAYERS**

Ensuring these 2024 EU elections are a stepping stone toward equality between women and men and improve women’s rights requires reaching out to the key players and securing their engagement towards this goal. The EWL has drafted 3 template advocacy letters you can use to contact:

- **Your Head of State or Heads of Government** concerning the renewal of the European Commission’s College of Commissioners;
- **Candidates to the EU elections** in your country regarding the inclusion of women’s rights and equality in their political programme and priorities;
- **Representatives of the media** on the equal representation of female candidates when reporting on the 2024 EU elections.

You will find these template advocacy letters on pages 23-25 of this lobbying kit.

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The EWL will communicate on its 2024 EU elections’ activities throughout the campaign on its different channels, so make sure to keep an eye out and join in:

- Website: https://www.womenlobby.org/
- Twitter: @EuropeanWomen
- Instagram: @europeanwomenlobby
- Facebook: EuropeanWomen

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**FOLLOW EWL’S ACTIVITIES THROUGH ITS WEBSITE AND SOCIAL MEDIA**

Website: https://www.womenlobby.org/
Twitter: @EuropeanWomen
Instagram: @europeanwomenlobby
Facebook: EuropeanWomen

The EWL will communicate on its 2024 EU elections’ activities throughout the campaign on its different channels, so make sure to keep an eye out and join in:

- Website: https://www.womenlobby.org/
- Twitter: @EuropeanWomen
- Instagram: @europeanwomenlobby
- Facebook: EuropeanWomen
MODEL ADVOCACY LETTERS
I am writing to you in support of the European Women’s Lobby (EWL) 2024 EU elections campaign to ensure equal representation and participation of women at all levels. You can find out more on how to do so, in EWL’s 2024 EU elections Manifesto, which is attached to my email.

Women represent over half of the population; their diverse, meaningful and equal representation in the political, social and economic spheres is essential for European democracy and legitimacy. Moreover, the EU has a legal obligation to deliver on equality between women and men. This should start with the equal representation of women in the EU executive body. That is why, I call on you to nominate both a woman and a man as nominee Commissioners in 2024, thus enabling the designated European Commission’s President to choose their team ensuring an equal representation of women and men in the final College.

I am conscious that the final number of women in the new Commission will be the result of many negotiations at different levels, yet I believe that each government individually and the EU Member States collectively, have the responsibility to advance women’s and girls’ rights in the EU and to their equal representation in policy making.

Under the leadership of its female President, the European Commission saw for the first time, a team of Commissioners that almost reached 50/50 gender parity and was instrumental in championing legislation and initiatives advancing women’s rights. By respecting gender equality in the Commissioners nomination, we count on you to make this sustainable.

I remain available to exchange and support you through our expertise.

Sincerely,

(Signature)
I am writing to you in support of the European Women’s Lobby (EWL) 2024 EU elections campaign to ensure women’s rights and equal representation is placed high on the political agenda of the next European Parliament’s term.

Despite the EU’s legal obligation to deliver on equality between women and men and gender mainstreaming, women’s fundamental rights are yet to materialise in practice and the recent challenges have shown again that crises impact women, girls and women’s rights organisations disproportionately. Putting women’s and girls’ rights at the core of European policies is mandatory to deliver on the European project of peace, democracy, inclusion, equality and solidarity.

As a candidate to the EU elections and future EU decision-maker I call on you to address all women’s and girls’ real life concerns in your campaign and keep women’s rights high on the political agenda once elected! To support you in doing so the European Women’s Lobby has put together some key recommendations in its 2024 EU elections Manifesto, that is attached to my email. I would be happy to exchange further on how to capitalise on the 2024 EU elections and the upcoming legislative term to firmly establish women’s rights and equality at the core of the EU.

I would also like to invite you to sign EWL’s online pledge to show your commitment to making women’s rights advancement a priority once elected.

Including women’s concerns and expertise is paramount to operate a socially, economically and environmentally fair EU transition. I am confident that you will champion this goal and take proactive measures towards its achievement.

I remain available to exchange and support you through our expertise.

Sincerely,

(Signature)
I am writing to you in support of the European Women's Lobby (EWL) 2024 EU elections campaign to ensure women’s rights and equal representation is a priority of the 2024 EU elections.

As a member of the European media landscape I believe you have a crucial role to play in ensuring voters have access to quality information to make an informed choice.

In our societies, not all candidates have equal access to the democratic fora, nor to platforms like the media to share their political vision and reach the electorate. Not all candidates are portrayed in a fair and accurate manner. Moreover, female politicians and candidates are often targeted by online violence, including hate speech: IPU’s 2018 study revealed that 58.6% of female Member of Parliaments respondents had been the target of online sexist attacks. The media do not only relay information or depict society’s realities but participate in shaping political, social and cultural norms and beliefs - including reinforcing or (de)constructing gender norms, gender stereotypes and sexism. Hence, it is critical that the media and journalists portray and convey the voices of women and men in all their diversity.

That’s why I call on you to provide voters with unbiased, independent, complete information and a comprehensive view of their options, by giving an equal platform to both female and male candidates; to increase coverage of women’s rights topics and dismiss once and for all gender stereotypes and the objectification of women!

I would also like to invite you to sign EWL’s online pledge to show your commitment to making women’s rights advancement a priority once elected.

Access to quality information is paramount to truly and freely exercise their freedom of choice and voting right. I am confident that you will champion this goal and take proactive measures towards its achievement.

You can find out more on how to support the EWL 2024 EU elections campaign in the EWL Manifesto, which is attached to my email.

I remain available to exchange and support you through our expertise.

Sincerely,

(Signature)
SOCIAL MEDIA CAMPAIGNING
HASHTAGS TO USE

EUelections2024
FeministEurope
WomensRights
GenderMainstreaming
WomenLeadership
EndVAW
EndVAWG
EndViolenceAgainstWomen
EndGenderStereotypes
Europe5050
EuropeForWomen
💡 A true democracy means equal opportunities for participation & equal rights in all spheres of society.
Our #EUelections2024 Manifesto looks into ways to support democracy as voters, politicians, journalists or political parties.
📌 Read more: womenlobby.org/Manifesto2024

🚨 Women are not a minority and they should be better represented in decision-making positions.
Only when the interests & needs of the whole population are taken into account will we have true democracies.
👀 Read our #EUelections2024 Manifesto to learn more: womenlobby.org/Manifesto2024

📣 Women’s fundamental rights are yet to materialise in practice in many spheres of life.
That’s why we must capitalise on the #EUelections2024 to firmly establish women’s rights & equality between women & men at the core of the EU!
👉 Read more: womenlobby.org/Manifesto2024
ENCOURAGING CANDIDATES TO SIGN EWL’S PLEDGE

📢 Responsive & efficient policy-making/resources allocation requires addressing women’s real life concerns!
👉 We call on all #EUelections2024 candidates to sign our pledge & commit to putting #WomensRights high on their political agenda once elected! https://forms.gle/fvY5BMHPNWZXm6Nr8

ENCOURAGING VOTERS TO SIGN EWL’S PLEDGE

📢 Let’s advance equality between #women & men! The #EUelections2024 is a turning point for #womensrights, that’s why we call on voters to engage, assess candidates’ track records & to vote for feminist leaders!
👉 Sign our pledge: https://forms.gle/fvY5BMHPNWZXm6Nr8
#FeministEurope
Providing voters with quality information on the #EUelections2024 is key for democracy. Let’s stop with gender stereotypes & #women objectification!

📢 Calling all journalists & media to commit to #gender equal reporting!
👉 Sign our pledge: https://forms.gle/fvY5BMHPNWZXm6Nr8

💡 Women represent more than half of the population.
📍 For the #EUelections2024 we call all journalists & media to increase their coverage of #womensrights topics.
👉 Sign our pledge: https://forms.gle/fvY5BMHPNWZXm6Nr8
In 2022, the EU passed a law on Women on Boards, obliging big companies to take measures to increase women’s presence at their helm by 2026. Feminist leaders make a difference. Read more: womenlobby.org/Manifesto2024

In 2023, the EU passed a law on Pay Transparency, requiring companies to start sharing information about how much they pay women & men for work of equal value and take action if the pay gap exceeds 5%. Feminist leaders make a difference. Read more: womenlobby.org/Manifesto2024

In 2022, the EU proposed a law on combating violence against women aimed at preventing violence, supporting victims, and holding perpetrators accountable regardless of where in the EU they live. Feminist leaders make a difference. Read more: womenlobby.org/Manifesto2024

In 2022, the European Parliament adopted a resolution recognising sexual and reproductive health & rights (SRHR) as fundamental human rights and calling for safe access to abortion across the EU. Feminist leaders make a difference. Read more: womenlobby.org/Manifesto2024
USEFUL SOCIAL MEDIA HANDLES

EU Political groups and umbrella political party organisations

- European People’s Party (EPP)
  - Twitter: @EPPGroup
  - Instagram: @eppgroup
  - Facebook: EPPGroup

- Renew Europe
  - Twitter: @RenewEurope
  - Instagram: @reneweurope
  - Facebook: RenewEurope

- The Progressive Alliance of Socialists and Democrats in the European Parliament (S&D)
  - Twitter: @TheProgressives
  - Instagram: @socialistsanddemocrats
  - Facebook: socialistsanddemocrats

- The Greens/EFA
  - Twitter: @GreensEFA
  - Instagram: @greensefa
  - Facebook: greensefa

- The Left
  - Twitter: @Left_EU
  - Instagram: @guengl
  - Facebook: theleft

- Alliance of Liberals and Democrats for Europe (ALDE)
  - Twitter: @ALDEParty
  - Instagram: @aldeparty
  - Facebook: ALDE Party – Liberals and Democrats for Europe

- Party of European Socialists (PES)
  - Twitter: @PES_PSE
  - Instagram: @pes_pse
  - Facebook: Party of European Socialists

- The European Left
  - Twitter: @europeanleft
  - Instagram: european.left
  - Facebook: European Left

EU political groups leadership

- European People’s Party (EPP)
  - Manfred Weber, EPP Chair
    - Twitter: @ManfredWeber
    - Facebook: manfred.weber

  - Arnaud Danjean, EPP Vice Chair
    - Twitter: @ArnaudDanjean

  - Frances Fitzgerald, EPP Vice Chair
    - Twitter: @FitzgeraldFrncs
    - Facebook: FitzgeraldFrances

  - Esteban Gonzalez Pons, EPP Vice Chair
    - Twitter: @gonzalezpons
    - Facebook: Esteban-González-Pons

  - Rasa Jukneviciene, EPP Vice Chair
    - Twitter: @RJukneviciene
    - Facebook: rasa.jukneviciene

  - Esther De Lange, EPP Vice Chair
    - Twitter: @Esther_de_Lange
    - Facebook: EstherdeLangeCDA

  - Vangelis Meimarakis, EPP Vice Chair
    - Twitter: @v_meimarakis
    - Facebook: vmeimarakis

  - Siegfried Muresan, EPP Vice Chair
    - Twitter: @SMuresan
    - Facebook: SiegfriedMEP

  - Jan Olbrycht, EPP Vice Chair
    - Twitter: @JanOlbrycht
    - Facebook: J.Olbrycht

  - Paulo Rangel, EPP Vice Chair
    - Twitter: @PauloRangel_pt
    - Facebook: PauloCastroRangel/

  - Zeljana Zovko, EPP Vice Chair
    - Twitter: @ZovkoEU
    - Facebook: zeljianazovko.eu
Renew Europe
- Stéphane Séjourné, Renew Europe President
  - Twitter: @steph_sejourne
  - Facebook: Stéphane Séjourné

- Malik Azmani, Renew Europe First Vice-President
  - Twitter: @MalikAzmani
  - Facebook: Malik Azmani

- Iskra Mihaylova, Renew Europe Vice-President
  - Twitter: @Iskra_Mihaylova

- Katalin Cseh, Renew Europe Vice-President
  - Twitter: @katka_cseh
  - Instagram: @katkacseh
  - Facebook: Cseh Katalin

- Frédérique Ries, Renew Europe Vice-President
  - Twitter: @FrederiqueRies
  - Instagram: @frederique.ries
  - Facebook: Frédérique Ries

- Dragos Tudorache, Renew Europe Vice-President
  - Twitter: @IoanDragosT
  - Instagram: @ioandragostudorache
  - Facebook: Dragoș Tudorache

- Morten Lokkegaard, Renew Europe Vice-President
  - Twitter: @Loekkegaard_MEP
  - Instagram: @mortenlokkegaard
  - Facebook: Morten Løkkegaard

- Nicola Danti, Renew Europe Vice-President
  - Twitter: @DantiNicola
  - Instagram: @nioladantieu
  - Facebook: Nicola Danti

- Jordi Canas, Renew Europe Vice-President
  - Twitter: @jordi_canyas
  - Instagram: @jordiinstagram
  - Facebook: Jordi Cañas

- Abir Al-Sahlani, Renew Europe Vice-President
  - Twitter: @AbirAlsahlani
  - Instagram: @abiralsahlani
  - Facebook: Abir Al-Sahlani

- Sylvie Brunet, Renew Europe Vice-President
  - Twitter: @syl_brunet

The Progressive Alliance of Socialists and Democrats in the European Parliament (S&D)
- Alex Agius Saliba
  - Twitter: @Alexagliussaliba
  - Facebook: Alexagiusaliba

- Marek Belka
  - Twitter: @profMarekBelka
  - Facebook: profMarekBelka

- Gabriele Bischoff
  - Twitter: @gabischoff
  - Facebook: GabrieleBischoff

- Mohammed Chahim
  - Twitter: @MChahim
  - Facebook: MohammedChahim

- Heléne Fritzon
  - Twitter: @fritzon_h
  - Facebook: HeleneFritzon

- Elisabetta Gualmini
  - Twitter: @gualminielisa
  - Facebook: ElisabettaGualmini

- Pedro Marques
  - Twitter: @PedroMarquesMEP
  - Facebook: PedroMarquesMEP

- Rovana Plumb
  - Twitter: @PlumbRovana
  - Facebook: RovanaPlumb

- Biljana Borzan
  - Twitter: @BiljanaBorzan
  - Facebook: BiljanaBorzan

The Greens/EFA
- Terry Reintke
  - Twitter: @TerryReintke
  - Facebook: TerryReintke

- Philippe Lamberts
  - Twitter: @ph_lamberts
  - Facebook: PhilippeLamberts

The Left
- Manon Aubry
  - Twitter: @ManonAubryFr
  - Instagram: @manonaubryfr
  - Facebook: ManonAubryFR

- Martin Schirdewan
  - Twitter: @schirdewan
Permanent Representations

- Austria at EU - @austriateu
- Belgium in the EU - @belgiumeu
- Bulgaria in the EU - @bgpermrepeu
- Croatia in the EU - @croatiaineu
- Cyprus in EU - @cyprusinEU
- Czechia in the EU - @CZECHIAinEU
- Denmark in the EU - @dkineu
- Estonia in the EU - @eineu
- Finland in EU - @FinlandinEU
- Germany in the EU - @germanyintheeu
- Greece in EU - @greeceineu
- Hungary in the EU - @HungaryintheEU
- Ireland in The EU - @irelandrepbru
- Italy in EU - @italyinEU
- La France dans l'UE - @rpfranceue
- Latvia in EU - @LVinEU
- Lithuania MFA - @LithuaniaMFA
- Luxembourg in the EU - @rpue_lu
- MaltaPermRep - @maltafineu
- Netherlands at the EU - @nlateu
- Poland in the EU - @plpermrepeu
- Portugal na UE - @rpportugalue
- Romania in the EU - @romaniaineu
- Slovakia in the EU - @slovakiaineu
- Slovenia to the EU - @slotoeu
- Spain MFA - @SpainMFA
- Sweden in EU - @swedenineu

Committee on Women's Rights and Gender Equality - @EP_GenderEqual

- femm-secretariat@ep.europa.eu
- Gwendoline Delbos-Corfield - @gdelboscorfield
- Frances Fitzgerald - @fitzgeraldfrncs rapporteur - Directive on VAWG
- Isabella Tovaglieri - @isatovaglieri
- Irene Tolleret - @itolleret
- Jessica Stegrud - @jessicaStegrud
- Elżbieta Łukacijewska - @elukacijewska
- Diana Riba i Giner - @DianaRibaGiner shadow rapporteur - Directive on VAWG
- Marco Zullo - @MarcoZullo
- Samira Rafaela - @samiraraf
- M. Eugenia R. Palop - @MEugeniaRpalop - vice-chair shadow rapporteur - Directive on VAWG
- Robert Biedroń - @RobertBiedron - chair
- Eliza Vozemberg - @vozemberg vice-chair
- Soraya Rodríguez - @sorayarr_shadow rapporteur - Directive on VAWG
- Elżbieta Rafalska - @e_rafalska
- Pina Picierno - @pinapic shadow rapporteur - Directive on VAWG
- Cindy Franssen - @cindyfranssen
- Evelyn Regner - @evelyn_regner
- Maria Noichl - @marianoichl
- Sylwia Spurek - @sylwiaspurek vice-chair shadow rapporteur - Directive on VAWG
- Terry Reintke - @terryreintke shadow rapporteur - Istanbul Convention
- Tedra Maxová - @maxovaradka vice-chair
- Aninka Bruna - @bruna_annika
- Maria Graça Carvalho - @mgravacarvalho
- Járóka Lívia - @jarokalivia
- Karen Melchior - @karem80
- Soraya Rodríguez - @sorayarr
- Maria Manuel Leitão Marques - @leitaomarquesep rapporteur - Istanbul Convention
- Irène TOLLERET - @itolleret
- Malin Björk - @malinbjork_eu shadow rapporteur - Directive on VAWG shadow rapporteur - Istanbul Convention

Committee on Civil Liberties, Justice and Home Affairs - @ep_justice

- libe-secretariat@ep.europa.eu
- Evin Incir - @evinincir rapporteur - Directive on VAWG
- Lucia Ďuriš Nicholsonová - @lnicholsonova shadow rapporteur - Directive on VAWG
- Assita Kanko MEP - @assita_kanko shadow rapporteur - Directive on VAWG shadow rapporteur - Istanbul Convention
- Nathalie Colin-Oesterlé - @ncolin_oesterle shadow rapporteur - Directive on VAWG
- Łukasz Kohut - @lukaszkohut rapporteur - Istanbul Convention
- Bartosz Arlukowicz - @arlukowicz shadow rapporteur - Istanbul Convention
- Yana Toom - @yanatoom shadow rapporteur - Istanbul Convention
Other European Parliament’s Standing Committees

- **Committee on Foreign Affairs** - @EP_ForeignAff
  - afet-secretariat@ep.europa.eu
- **Committee on Human Rights** - @EP_HumanRights
  - droi-secretariat@ep.europa.eu
- **Committee on Security and Defence** - @EP_Defence
  - sede-secretariat@ep.europa.eu
- **Committee on Development** - @EP_Development
  - deve-secretariat@ep.europa.eu
- **Committee on International Trade** - @EP_Trade
  - inta-secretariat@ep.europa.eu
- **Committee on Budgets** - @EP_Budgets
  - budg-secretariat@europarl.europa.eu
- **Committee on Budgetary Control** - @EP_BudgControl
  - cont-secretariat@ep.europa.eu
- **Committee on Economic and Monetary Affairs** - @EP_Economics
  - econ-secretariat@ep.europa.eu
- **Committee on Tax Matters** - @EP_Taxation
  - fisc-secretariat@ep.europa.eu
- **Committee on Employment and Social Affairs** - @EP_SocialAffairs
  - empl-secretariat@ep.europa.eu
- **Committee on Environment, Public Health and Food Safety** - @EP_Environment
  - envi-secretariat@ep.europa.eu
- **Committee on Public Health** - @EP_PublicHealth
  - sant-secretariat@ep.europa.eu
- **Committee on Industry, Research and Energy** - @EP_Industry
  - itre-secretariat@europarl.europa.eu

- **Committee on Internal Market and Consumer Protection** - @EP_SingleMarket
  - imco-secretariat@europarl.europa.eu
- **Committee on Transport and Tourism** - @EP_Transport
  - tran-secretariat@ep.europa.eu
- **Committee on Regional Development** - @EP_Regional
  - regi-secretariat@ep.europa.eu
- **Committee on Agriculture and Rural Development** - @EP_Agriculture
  - agri-secretariat@ep.europa.eu
- **Committee on Fisheries** - @EP_Fisheries
  - pech-secretariat@ep.europa.eu
- **Committee on Culture and Education** - @EPCulture
  - cult-secretariat@ep.europa.eu
- **Committee on Legal Affairs** - @EP_Legal
  - juri-secretariat@ep.europa.eu
- **Committee on Constitutional Affairs** - @EPInstitutional
  - afco-secretariat@ep.europa.eu
- **Committee on Petitions** - @EP_Petitions
  - peti-secretariat@ep.europa.eu
WHAT IS THE STATE OF WOMEN’S REPRESENTATION ACROSS EUROPE?

The 2022 EIGE Gender Equality Index for the sub-domain of power is 57.2 points, the lowest score of all domains. In the EU, only 33.4% of Ministers and only 33% of Members of Parliament (MPs) are women. Despite some improvements, for instance in European institutions where 13 out of the 27 European Commissioners and 39% of MEPs are women in the current mandate, progress is slow. Vertical as well as horizontal segregation is still rampant, including in the European Parliament, where it is estimated that about 91.4% of the Committee on Women’s Rights and Gender Equality members are women, while respectively in the Committee on Constitutional Affairs and the Committee on Budgets, 85.7% and 75.6% of members are men. It is also worrying to see that EU institutions are still far from diverse; for instance, after the 2019 European elections, there were only 17 female MEPs from ethnic minorities.4

These existing inequalities are rooted in unequal power relations and “natural” progress will not adequately solve the issue. Hence, it is crucial to be proactive to materialise equality between women and men.
Women’s presence in politics is also a standard indicator of the democracy of a society. If more than half of the population is persistently under-represented in decision-making, the legitimacy and the functioning of the democratic system are put into question. Therefore, parity democracy is a step towards a modern democracy. Introducing parity needs to be seen in the broader context of initiatives and measures to promote inclusive and participatory democracy and to increase the democratic legitimacy of political institutions, including at European level. The realisation of parity democracy at EU level will underline the European values and Europe’s commitment to equality between women and men.

A 30% representation of women is considered as the minimum critical mass needed for women representatives to be able to change the political culture, bring new issues to the agenda, and to act efficiently for women’s rights. But even this critical mass is not enough- we have reached a point where women often actively participate in decisions, but do not have enough counterbalance, to challenge the decisions representing a male dominated world. Therefore, we need a balanced decision-making, which represents Europe’s reality.

Parity democracy is not just about numbers, but also about improving the quality of policies. Women account for more than half of the talent and potential capacities of humanity, their under-representation in decision-making is a loss for all of society. The under-representation of women in decision-making also means that the legitimate interests, needs and expectations of society as a whole are not fully taken into account and leads to a waste of the public resources affected to these decisions.

Finally, a balanced participation of women and men in decision-making can bring out different ideas, values and behaviors useful for the building of a more just, equal and harmonious world for all, women and men.
WHY IS PARITY DEMOCRACY DIFFERENT FROM QUOTAS?

The EWL defines equal representation in political decision-making as a 50/50 representation of women and men in any decision-making body. Parity democracy is different from quotas. Quotas are a temporary means to fix a bias, setting a target for women’s representation to ensure their better representation in decision-making. Quotas are one of the tools used to reach parity democracy. Parity democracy is the goal to be reached, full and total equality of participation and representation of women and men:

- Parity concerns the equal representation and power-sharing between women and men, for which quotas are one possible means. Parity transforms concepts such as citizenship, equality, universality, making political systems more democratic.

- The concept of parity democracy does not treat women as a minority group within the dominant framework. Women represent more than half of the citizens, so they cannot be considered as a minority any more than men.

- Parity democracy implies removing structural and cultural impediments for women’s entry into decision-making, such as adapting the working conditions of elected representatives to the demands of modern life, addressing the patriarchal culture of political parties, eliminating gender stereotypes, and changing electoral systems which are less favorable to women.

ARGUMENTS FOR PARITY DEMOCRACY:

Parity democracy can be defended on four different grounds: i) arguments based on equality and justice; ii) arguments based on democracy; iii) arguments based on the concrete benefits that women’s increased participation would bring; and iv) arguments based on the idea of women’s interests. Different arguments work in different political and cultural contexts, depending on how the issue of gender equality has been framed in political discussions in a given country.

i. The equal representation of women and men is a question of justice and equality between women and men

- The right to equal political participation is a fundamental human right for women and men and it needs to be concretely put into practice.
- EU member states have committed themselves to equality between women and men many times at international, European and national level.

ii. The equal representation of women and men is an element of modern democracy

- Women’s under-representation in politics is a serious democratic deficit and a threat to the legitimacy of our democratic systems. Parliaments are not fully inclusive of the opinions and perspectives of the population they represent unless women – more than half of the population – are equally represented.
- To develop policies which affect people’s lives without their presence and without taking into account their opinion, perspectives and realities is not in line with the modern idea of democracy.

iii. Equal representation improves policy making

- The inclusion of both women and men in policy making leads to more adequate decisions and to an allocation of public resources that better fit the needs of a diverse population heightening in turn public satisfaction with policy delivery.
- Women’s equal participation may lead to the introduction of new or neglected issues to the political agenda. For example, because women have been the ones most affected by issues of reconciliation of work and private life, and have not been present enough in decision-making, reconciliation has long been seen as a private issue rather than a problem to be tackled by the society.
- Including women to the field of politics may result in a new political culture, which can lead to better government and better conflict resolution.
- Women’s equal participation in decision-making benefits society as a whole since they represent half of its skills, expertise and talents.

iv. Better representation of women’s interests and perspectives

- Women have some common needs and interests related i.e. to sexual and reproductive health and rights or violence against women and girls that do not concern men to the same extent or in the same way.
- Women’s and men’s interests may conflict because of the gendered division of labour and uneven share of power.

Research on the Swedish example has shown that whether a MP is a woman or a man influences their pursuance of women’s interests: issues on the agenda in national parliaments changed due to the increasing representation of women and more women were addressing issues of care and social policies as well as equality between women and men. Equal representation makes a difference and this conclusion can not only be found in Sweden, but also in other countries. The positive relationship between a parliament closer to gender-balance and the adoption of legislation to advance women’s rights has also been witnessed in France, Portugal and Spain.
THE BENEFITS OF PARITY DEMOCRACY

BENEFITS FOR THE EUROPEAN UNION

- **Remedying the democratic deficit**: the under-presentation of women in democratic processes undermines the EU initiatives to bring the Union closer to women and men living in European societies and engage them in decision-making processes. It is also an obstacle to more adequate political decisions and a better allocation of the Union’s resources.

- **Gathering the support of European women for European integration**: this requires more women involved at EU level and addressing all issues, including issues that are perceived as gender neutral and for the improvement of society as a whole.

- **Equal representation in decision-making**: the EU institutions have long since championed the use of quotas to ensure the fair representation of the EU Member States across the institutions (EP, European Commission, Council, Committee of the Regions, EESC...). It is well understood that this is needed to ensure that the voices of all countries are able to participate as part of democratic representation: so why not have quotas as a means to reach parity democracy and to ensure that women’s voices are equally reflected at the top of the political debate.

BENEFITS FOR POLITICAL PARTIES

- Parity democracy brings a **renewal of people within political parties widening the perspectives and bringing new competences** in order for them to be more representative of the citizens they are meant to represent.

- A **renewal of the legitimacy of the parties and more specifically, an increase of support from women for their policies and their actions**, as women may give more support to political parties that take their interests into account and that ensure their equal participation and representation.

BENEFITS FOR EUROPEAN WOMEN

- Ensuring the **visibility of women on the political field** and thus contributing to the eradication of stereotypes and the realisation of women’s human rights, also providing role models for other women.

- **Listening to women’s voices on issues that concern society as a whole**, such as economics, monetary affairs, foreign affairs, where mostly men’s voices are heard in politics, the economic sector and media.

- **Putting women’s interests, expertise, needs and situations high on the EU agenda**.
WHY ARE LEGISLATED CANDIDATE QUOTAS A NECESSARY TOOL TOWARDS PARITY DEMOCRACY?

THE LIMITATION OF VOLUNTARY QUOTA:

A few European countries deliver gender-balanced parliaments despite the absence of mandatory quotas. In 2022, that was the case for Finland (45.5% female MPs), Sweden (46.4% female MPs), and Iceland (47.6%). This practice appears to be limited to the Nordic countries. It is crucial to acknowledge that the success of voluntary quotas relies on very specific conditions. Indeed, these countries have implemented voluntary party quotas while benefiting from a culture of gender equality embedded in their societies, and have had acceptance by most political parties of gender equality as the norm for many decades. It is also important to note that grassroots organisations have historically played a significant role in the empowerment of women in these countries. In addition, education policies on gender roles/norms have been put in place and have contributed to improving the representation of women in both the public and the private sector. The percentage of women attaining tertiary education in the Nordics is significantly higher than the EU average rate. Policies are also in place to promote gender equality in preschools in Nordic countries.

On top of requiring a very conducive environment, voluntary party quotas do not ensure sustainable progress. Countries like Iceland are often used as an example of gender balanced parliaments with 47.6% of its MPs being women. However, when it comes to voluntary party quotas it is essential to note, as illustrated by the Icelandic case, that the success of voluntary party quotas and the sustainability of potential progress rests on the political will of the parties. Currently, four out of eight parties in the Icelandic parliament have internal guidelines to ensure that women have equal representation on their candidate lists and in the top seats of the candidate lists. However, the other half do not. In the 2017 elections the number of women in parliament dropped from 48% to 38%, with the main reason being that two of the new parties elected to the parliament had no interest in being gender inclusive and had not taken up voluntary party quotas.

THE NEED FOR LEGISLATED CANDIDATE QUOTAS:

Studies show that countries without tools like binding legislated candidate quotas will take more than 60 years to achieve gender parity in their parliament while those with binding quotas are expected to take less than 20 years.

Several EU Member States have legislated candidate quota laws in place (e.g., Belgium, France, Croatia, Luxembourg, and Portugal). These laws usually require that at least 30% of candidates for national parliamentary elections are women, with a 40% minimum being most common. Legislated candidate quotas have proved to be the most effective tool for “fast tracking” women’s representation in elected bodies of government. In countries with legislated candidate quotas, women’s share of parliamentary seats has increased from 18% in 2004 to 34% in 2021.

The 2022 EWL study on women’s representation in politics across Europe highlighted that among the countries surveyed, 47% have adopted legislated candidate quotas, including Belgium, Croatia, France, Greece, Italy, Poland, Portugal, and Spain. All of these specified targets to be reached and 56% requested the use of alternation methods such as zipped lists (for example Belgium, France, Italy, Portugal and Spain), having women and men represented in such a way on party electoral lists is crucial to ensure women are not tokenised on the lists and are placed at “electable” places. In all of the countries surveyed, the legislated candidate quotas were supported with sanctions.

Continues
Sanctions are critical in ensuring compliance with quota legislation. They must be appropriate if they are to be an effective deterrent to breaches of the legislation. Sanctions can include rejection of the list (78% of countries surveyed including Belgium, France, Greece, Italy, Poland, Portugal, and Spain) and/or financial sanctions (56% of countries surveyed for instance Croatia, France, Ireland, and Italy). The case studies included in EWL’s study show that the rejection of the list is a more compelling sanction to ensure respect of the quota legislation than fines.

It is essential to understand that reaching equal women’s representation in politics requires a multifaceted approach. First, positive measures are a valuable asset towards this aim. Binding quotas are a necessary and temporary tool to address the existing bias in society. Second, it is also crucial to put in place policies that advance equality between women and men and women’s rights in society at large and enable women to contribute to political life at the highest level of decision-making; for instance:

- **Violence against women and girls is an important barrier** that women politicians, candidates, and activists face. A study from the Inter-Parliamentary Union and the Parliamentary Assembly of the Council of Europe (2018) reveals that 85.2% of female Members of Parliaments (MPs) surveyed had suffered psychological violence in the course of their term of office, 46.9% had received death threats or threats of rape or beating, 58.2% had been the target of online sexist attacks on social networks – all used as a tactic to silence women. 33.3% of the women MPs surveyed said that it had affected their freedom of expression. Hence, it is of paramount importance to have legislation that puts an end to all forms of violence against women and girls and make politics a safe environment for women.

- **Domestic and caring responsibilities still disproportionately fall on women** depriving them of the time needed to become more involved in politics. The first wave of the Covid-19 pandemic saw women spend more hours than men on unpaid care. For instance, they spent 18.6 hours a week on cooking and housework compared to 12.1 hours for men. Thus, it is essential to develop affordable, accessible, and high-quality care services in most EU countries to give women the ability to participate in all aspects of social, economic, cultural, and political life. It is also crucial to adopt and implement legislative and educational measures to encourage an equal division of domestic and caring responsibilities between women and men.

- **Female candidates and politicians must also be given a platform to share their voices,** to convey their messages; in this process, women’s under-representation in the media is problematic, moreover the way they are portrayed is critical in positioning them as legitimate politicians. The EWL study revealed that women are barely present in the media (Bulgaria), that male politicians are dominant in the media including on panels and political discussions (Greece, Cyprus), that coverage of women in politics focuses on their personal life (Bulgaria, Finland), and that it uses sexist descriptions such as commenting on their appearance and roles as potential mothers, etc. (Ireland, Sweden, France, Cyprus, Spain, and Finland). In Iceland for instance, 31.6% of female MPs experienced the publication of their images or comments with a sexual connotation versus just 16.7% of male MPs.

For more information on the topic read EWL’s study “Taking Stock of Women’s Representation in Politics across Europe” at https://womenlobby.org/IMG/pdf/final_wip_study_3.pdf
Some reject parity in the name of democracy. Measures to reach parity are said to violate the key democratic principles of equality and universality; of each woman and man having equal value and equal rights in front of law and in politics. However, this idea of universality of democracy is based on abstract individualism, and voters and representatives are seen as deprived from all social attributes such as sex, class, ethnic origin, disability, age... This universalistic view of citizenship is also a historically-grounded idea, which emerged in the French revolution and was itself originally based on the exclusion of women. Universal citizenship is therefore a partial concept that under the guise of neutrality has served the purposes of dominant social groups and the patriarchy in general.

This neglect of differences, which is still often understood as the basis of democracy and enshrined in different ways in our political systems, means that the voice of women is suppressed by a political world monopolized by men, and women’s full access to their political rights is denied. True equality presupposes acknowledging and accepting differences. Women and men face different realities and consequently have different problems, needs and interests. To ignore these differences is to favour the current unequal relations of power and thus to perpetuate inequality.

To be universal, democracy must apply equally to all women and men and to members of discriminated or marginalised groups. The critique of parity democracy in the name of universalism and equality reveals that these are still partial conceptions. Parity democracy does not abandon the universality of democracy – on the contrary, by exposing its limits, parity extends the frame of the universal and the scope of the democratic principle of equality. As such parity contributes to more justice and democratic progress.
IS PARITY DEMOCRACY CONTRARY TO THE PRINCIPLE OF FREEDOM?  
- NO!

In the name of freedom, some people criticize parity legislation and quotas on the pretext that it makes the State intervene unnecessarily in an area where free competition on the "best man (sic) wins" basis or voluntary self-regulation would be preferable. Parity democracy is also accused of curbing the free choice of the electorate.

The problem here is that “natural” progress in the field of gender equality will not be enough to set aside centuries of historical systemic unequal relations of power between women and men and to end the discrimination of women in the political world. Women who aspire to political office face numerous structural and cultural obstacles. In this context, *parity legislation therefore creates the conditions for an equal starting point for women and men*. In the event of injustice, it is the State who is best placed to implement measures in favour of a more just situation. Rather than waiting more centuries for hypothetical equality in the political arena, citizens must take their fate into their own hands and take additional and decisive steps towards true equality between women and men.

As regards the “freedom” of the electorate, it is already circumscribed by other factors that are widely accepted as part of the democratic system, such as electoral systems which allow voters to choose the party but often not the representative, or the definition of electoral district which does not always reflect the number of inhabitants. It cannot be said that in a system where political parties choose and rank the candidates, often based on non-transparent and non-democratic procedures, it is the voter who has the freedom to choose. Therefore, *a fair representation of women as well as other groups on candidate lists enhances rather than undermines the freedom of the electorate to choose candidates who represent them*.

In a democratic society, freedom has to be defended, but it needs to be counterbalanced with promoting justice and equality and looking at whose freedom is actually protected. Freedom and equality sometimes contradict, but this is the very essence of democracy. Only by accepting the confrontation of the two key democratic values can we guarantee that our political system remains democratic.
The argument that politicians should be elected based on their qualifications and not on the basis of being a woman or a man, or that this kind of positive action is shameful for a woman, shows how women’s qualifications are downgraded in a male-dominated political world. Parity legislation serves to ensure that qualified women are in a position to be elected to political (or other) mandates. Even beyond women’s engagement in politics, their engagement within civil society and high level of education, make women ideal candidates for positions of political responsibility. Women often face structural and cultural obstacles such as access to financial and other resources, the traditional division of paid and unpaid labour between men and women, the culture and the prejudices of the political parties and voters, which make women’s political participation much more difficult even with equal merit.

Merit, while being an essential criterion in the choice of an elected representative, must not be used in an often-misleading way questioning the competences of women politicians, to avoid the question of representation and legitimacy. The equal political participation of women and men is a question of representation and is as such no more and no less legitimate as having rules for the number of representatives of each EU Member State in the European Parliament for example. In the same way, civil servants within the European Commission and other international institutions are chosen first on the basis of nationality, and after on the basis of their qualifications. Quotas based on nationality have traditionally not been seen as a problem for the voters or a cause of shame for those elected or employed, but as something which guarantees the legitimacy of the European institutions. Accordingly, women politicians elected in the framework of a gender quota system are chosen because they are competent, and they have a lot to contribute to the political world, but also because they represent half of the population.
USEFUL EWL PUBLICATIONS
• EWL Manifesto for the EU Elections 2024: Europe at a Crossroads https://womenlobby.org/Manifesto2024
• Study “Taking Stock of Women’s Representation in Politics across Europe” https://womenlobby.org/Representation2023
• Purple Pact https://www.womenlobby.org/Purple-Pact-It’s-Time-for-a-Feminist-approach-to-the-Economy
• “EWL calls for the swift adoption of a robust Directive that includes the criminalisation of rape” https://womenlobby.org/EWL-calls-for-the-swift-adoption-of-a-robust-Directive-that-includes-the
• EWL and We Move Europe petition “Make Europe a safe place for all women and girls!” https://act.wemove.eu/campaigns/stop-violence-against-women
• “The EWL demands active gender mainstreaming in climate policies after the COP26 and ahead of the CSW66” https://www.womenlobby.org/The-EWL-demands-active-gender-mainstreaming-in-climate-policies-after-the-COP26
Endnotes


5 Institute for democratic and electoral assistance 2002: Handbook on Democracy Assessment, Stockholm; IDEA.

6 This 30% threshold was already suggested by the UN Commission on the Status of Women during its 39th session (15 March-4 April 1995).

7 The European Parliament resolution of 13 March 2012 on the equal participation of women and men in decision-making also recommends a 50/50 representation of women and men.


12 This does not mean 50%, but typically refers to a 40% representation of women.


17 Based on the European Women’s Lobby’s members’ input to EWL’s Survey on women’s representation, 2022.


22 Based on the European Women’s Lobby’s members’ input to EWL’s Survey on women’s representation, 2022.

23 Based on the European Women’s Lobby’s members’ input to EWL’s Survey on women’s representation, 2022.

24 Based on the European Women’s Lobby’s members’ input to EWL’s Survey on women’s representation, 2022.

25 Based on the European Women’s Lobby’s members’ input to EWL’s Survey on women’s representation, 2022.


28 Based on the European Women’s Lobby’s members’ input to EWL’s Survey on women’s representation, 2022.


LET’S REASSERT A STRONG POLITICAL WILL & ALLOCATE SUBSTANTIAL RESOURCES TO DELIVER ON THE EU COMMITMENTS ON EQUALITY BETWEEN WOMEN & MEN!

https://www.womenlobby.org/  
European Women’s Lobby, October 2023