



EUROPEAN WOMEN'S  
LOBBY  
EUROPÉEN DES FEMMES



PARITY  
DEMOCRACY



Final conference of EWL 50/50 and Parity Democracy for Europe Campaign:  
No Modern European Democracy without Gender Equality!

**9 July 2014, 13h <18h**

**European Parliament, Brussels, Altiero Spinelli Building Room: A1 G-3**

**No More Excuses. Gender Equality after the EU Elections – What's next?**

**Hosted by MEP Ulrike Lunacek**

**With a video message from Gloria Steinem,  
American feminist, journalist, social and political activist**

**Framework:** this event will address the outcomes of the 2014 European Parliament elections from a gender perspective and aims to evaluate the impact of the Parity Democracy and EWL 50/50 Campaign. The conference is organised within the framework of the Project “European Campaign for Parity Democracy and Active European Citizenship: No Modern European Democracy without Gender Equality”, funded by the Fundamental Rights and Citizenship Programme of the European Union.

**Objectives:**

- To analyze the European elections results from a gender equality perspective;
- To reflect on the achievements of the Parity Democracy and EWL 50/50 campaign and its tools, and begin the campaign's evaluation process;
- To generate commitment to a series of principles for the achievement of parity and diversity in Europe.

**Expected Outcomes:**

- Analysis of the Parity Democracy and EWL 50/50 campaign and their impact – learning for the future;
- Gaining visibility for the work done within the Parity Democracy and EWL 50/50 campaign and maintain relations with relevant actors;
- Vote on commitment of principles for the achievement of parity and diversity in Europe.

The tentative agenda is as follows (subject to change, as some speakers have yet to confirm):

| <b>DRAFT PROGRAMME</b> |  |   |
|------------------------|--|---|
| 13.00 –13.05           | <i>Welcome</i>   | <b>Susana Elisa Pavlou</b> ,<br>Director of Mediterranean<br>Institute of Gender<br>Studies, Cyprus             |
| 13.05-13.45            | Get Together – Networking Lunch  |   |
| 13.45- 13.50           | Video message by <b>Gloria Steinem</b>   | American feminist,<br>journalist, and social and<br>political activist  |
| 13.50-14.00            | Welcome and Introduction   | <b>MEP Ulrike Lunacek<br/>(Greens)</b>  |
| 14.00 -14.30           | Keynote speech by US Speaker <b>Jessica N. Grounds</b> and Q&A   | <b>Policy Advisor and<br/>former Executive Director<br/>and Co-Founder of<br/><a href="#">Running Start</a></b> |
| 14.30-14.55            | <i>Panel I- Evaluation of the impact of the Parity<br/>Democracy and EWL 50/50 campaign,<br/>quantitative and qualitative</i><br><br>Presentation by EWL, MIGS and Partner<br>organisations  | <b>Laura Shields</b><br>Director of The Media<br>Coach  |
| 14.55-15.25            | <i>Panel II- Outcome of the EU elections from a<br/>gender perspective and Q&amp;A</i><br><br><b>Judit Tanczos</b> , Policy Advisor, FEPS  | <b>Tanja Milevska</b><br>Euractiv   |
| 15.25-15.45            | <i>Panel III- New MEPs, new ideas for gender<br/>equality</i><br><br><b>Cécile Kyenge Kashetu</b> , Partito Democratico,<br>MEP (tbc)<br><b>Terry Reintke</b> , Buendnis 90 die Gruenen, The<br>Greens MEP<br><b>Malin Björk</b> , Vänsterpartiet, GUE/NGL MEP | <b>Sybille Bassler</b><br>ZDF   |

|              |  |   |
|--------------|--|---|
| 15.50-15.55  | <i>Introduction to the next session</i>  | <b>MEP Anneli Jäätteenmaki (ALDE) (tbc)</b><br><br><b>Gabriele Steinhauser</b><br>The Wall Street Journal             |
| 16:00-16:15  | 1. <i>Women in European politics: How to ensure elected women are in top positions within the European Parliament? How to ensure parity, “with non-gender stereotypical portfolios for women”?</i> | Input <b>Joelle Milquet Minister of the Interior and for Equality</b> of Belgium (tbc)                                |
| 16:15-16:30  | 2. <i>Women politicians and Media: How to mainstream gender equality within the Media?</i>   | Input by <b>Natalie Labourdette</b> , Head of EUROVISION ACADEMY  |
| 16:30-16.45  | 3. <i>Women and diversity: How to ensure the diversity of women within politics?</i>   | Input by <b>MEP Sirpa Pietikainen (EPP)</b>   |
| 16:45-17.00  | <i>Vote on commitments to principles for the achievement of parity and diversity in Europe</i>   | <b>Annette Lawson</b><br><b>NAWO</b> (National Alliance of Women’s Organisations UK)                                  |
| 17:00-17:15  | <i>What will be on the agenda for the coming 6 months?</i><br>Presentation Italian Permanent Representation to the European Union  | Introduction by <b>Serap Altinisik</b> , EWL 50/50 Campaign Manager<br><br><b>Germana Viglietta</b><br>Social Attaché |
| 17.15- 17.25 | <i>Wrap up of results and way forward</i>  | <b>Joanna Maycock</b> ,<br>EWL Secretary General  |

## Partners



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