

Call for External Illustrators/Graphic Designers

UN Women – 16 Days of Activism Campaign

About the Campaign

The [16 Days of Activism against Gender-Based Violence](#) is an annual international campaign coordinated by UN Women, running from 25 November (International Day for the Elimination of Violence against Women) to 10 December (Human Rights Day). The campaign unites activists, organisations, and institutions worldwide to raise awareness and mobilise action to end gender-based violence.

In 2025, our focus will be on **cyberviolence against women and girls**, a growing form of gender-based violence that undermines safety, dignity, and equality in the digital sphere. To support the campaign, we are seeking to collaborate with a talented illustrator to create **16 visuals** that will be used across social media platforms during the campaign.

Tasks

The selected illustrator will be responsible for:

- Designing **16 visuals** aligned with the campaign's theme on cyberviolence.
- Ensuring that any visuals containing text are also available in **Canva** so our members can translate them into their national languages.
- Working closely with our team to ensure that visuals reflect the campaign's key messages and resonate with diverse audiences across Europe and beyond.
- Delivering work in formats suitable for social media (Instagram, X/Twitter, Facebook, LinkedIn).

Timeline

- Application deadline: **26 September 2025**
- First sketch: **First week of October 2025**
- Final delivery of all visuals: **31 October 2025**

Profile – Requirements

We are looking for an illustrator who has:



- Proven experience in digital illustration and visual storytelling.
- A creative and intersectional feminist approach to design.
- Ability to translate complex issues (e.g., cyberviolence, gender equality, feminism) into accessible and impactful visuals.
- Experience creating content for social media campaigns is an asset.

We Offer

- Job Period: September 2025 – October 2025
- Fee: up to €3,500
- Location: Remote

How to apply

Interested illustrators are invited to submit by **26 September 2025**:

- A portfolio or selection of previous illustration work (preferably related to activism, gender equality, or social campaigns).
- A short proposal (max 1 page) outlining your approach to the campaign's theme on cyberviolence and visual storytelling.
- A proposed budget (within the allocated fee).
- Your CV or short bio.

Applications should be sent to dufour@womenlobby.org

Deadline for Applications: 26/09/2025

How to Apply: Please send applications to dufour@womenlobby.org with the subject line: "Illustrator Application – EWL 16 Days of Activism Campaign".

For any questions regarding this call, please contact dufour@womenlobby.org